

Customer Insight Surveys from Business Intelligence Research

Quarterly Customer Insight Surveys

Find out what your customers think about various issues related to their online shopping.

Each quarter focuses on different topics:

- Navigation and Usability, Mobile Marketing
- Online Marketing and Promotion and Mobile Marketing
- Merchandise and Product Presentation
- Post-Holiday Customer Satisfaction

These topics are repeated annually so these surveys serve as a great benchmarking tool too. And you get your results from your customers and the aggregated results of all the other participating brands. All for only \$900! Find out what your customers think of you and how you compare to others in the industry.

Annual Product Category Customer Insight Surveys

Join other like merchants in participating in our annual product category-driven surveys. The dates below are when the surveys will be in field with your customers. You get your results from your customers and the aggregated results of all the other participating brands. All for only \$900! You can't find this information anywhere else.

- Gardening Survey - February
- Food and Food/Gift Survey - March
- Gift/Collectible/Jewelry Survey - April
- Home Décor and Home Furnishing Survey - May
- Pets Survey - June
- Travel Survey - July
- Kids Survey - August
- Men's/Outdoor Survey - September
- Women's Apparel Survey - October

For more information, please contact:

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